

Love and Business Thrive On Economic Prosperity

By JOSEPH M. QUINN
City News Service

Love and business both thrive on economic prosperity.

That's one conclusion that may be drawn from various statistical reports received by City News Service.

The news releases, all dealing with the month of April, came from the Marriage License Bureau, The Security-First National Bank and the Chamber of Commerce.

The bureau said 8.5 per cent more marriages were performed in Los Angeles County than a year earlier.

The bank reported building permits were issued for 10 per cent more homes.

The Chamber released an array of figures which showed employment was greater, pay checks higher, and business better.

Taken together, the statistics indicated there was a wide sharing of the prosperity which this area continued to register into the second quarter of the year.

Details Given
For those who enjoy details, here are the figures:

There were 2412 weddings—not a monthly record by any means, but an exceptional showing for the month of April.

Some 18,500 persons found jobs, bringing the total employed in the metropolitan area to a new peak of 2,196,700, and cutting the number out of work to an all-time low of 71,400, forty per cent more were jobless the previous April.

The average weekly wage rose 6.4 per cent to a record \$54.78. Bank deposits in the city of Los Angeles alone were \$5,209,550,000, up 10.8 per cent. More than half, or \$2,942,550,000 went into savings accounts.

Department store sales, 7 per cent above a year ago, were the highest for any April in history.

Local stock exchange transactions doubled as 2,011,000 shares valued at \$24,117,000 changed hands.

Building permits were issued in the county for new construction valued at \$124,236,000, a 20 per cent increase over a year ago. Of the total, \$90,193,000 was spent for 6,960 homes and 2,100 apartments.

6000 New Homes
During the month, 5978 dwelling units were completed, 8876 were started, and 51,601 were under construction.

The county recorded 20,884 deeds, which was 2573 more than the previous April.

Forty-three new and expanded businesses invested \$12,720,000 in plants and factories in Los Angeles County, while throughout Southern California there were 111 business failures with liabilities totaling 4,476,000.

The business and industrial strength of the area was widely diversified among big and small firms.

Of 100,636 checked, 265 employed over 500 workers, while 57,650 provided no more than 3 jobs. Another 18,970 hired 4 to 7 persons, 13,385 from 8 to 19, 6,533 from 20 to 49, 2,237 from 50 to 99, 1,274 from 100 to 249, and 332 from 250 to 499.

STEEL CONSUMPTION

Steel consumption in the United States amounts to more than 1,000 pounds for each person per year.



I'm delighted with the quick response I get out of my Dodge using entirely new grade Mobilgas

Nine out of ten drivers of pre-1955 Dodges and many other cars get smoother, knock-free mileage with new grade Mobilgas which sells in the price range of regular. Look for this sign.



SUNNY'S \$4,000 FABULOUS FURNITURE GIVE AWAY

Now Celebrating Our 6th Year Of Continuous Expansion!!
In Appreciation Of Your Continued Patronage, We Are Giving Away In Prizes . . .

\$4,000 OF FURNITURE and HOME APPLIANCES FREE TO THE LUCKY WINNERS

DRAWING HELD FRIDAY, JUNE 24 — 7 P.M. PROMPTLY

IF YOU HAVE NOT REGISTERED, YOU WILL NOT BE ELIGIBLE TO WIN! NO PURCHASE NECESSARY!!

— ALL REGISTRATIONS MUST BE IN BY 7 P.M. FRIDAY EVENING —

TO THOSE WHO HAVE REGISTERED & CANNOT BE PRESENT AT OUR DRAWING:

1. EVERY WINNER WILL BE NOTIFIED.
2. Every Winner's Name Will Be Published in Next Week's Advertisement.
3. All Prizes Will Be On Display in Our Large Parking Lot Friday Evening.

TAKE 'EM AWAY

- G.E. Refrigerator—giant 11 cu. ft.
- Bendix Automatic Washer
- Wedgewood Gas Dryer
- O'Keefe & Merritt Gas Range — with chrome top and the famous grillivator broiler
- Maple Rockers
- Modern Rockers
- Modern Chairs
- 2 Large Rugs
- Dozens of Throw Rugs
- Blend — Mahogany & Maple Living Room Tables
- Maple Crib and Crib Mattress
- Electric Vacuum Cleaner
- 2 Modern Bedroom Sets
- Packard Bell TV
- Packard Bell Radio
- Chest of Drawers
- Innerspring Mattress & Box Spring
- Steam Iron
- Swivel Chairs
- 2 Pc. Living Room Set
- Lge. Kroehler Sectional Sofas
- Kneehole Desk
- Maple Bunk Bed—complete with Innerspring Mattress
- Deluxe Chrome Dinette Set with 4 Matching Chairs
- Lge. Modern Mahogany Desk
- Maple—Modern & Conventional Floor Lamps & Table Lamps
- Plus Many Others

HERE'S THE SECRET TO OUR SUCCESS!!

WE FURNISH YOUR HOME FOR LESS!

— WHATEVER YOU NEED — WE STOCK THE FINEST AT THE LOWEST PRICES!! —

New Blond Baby Cribs

Lge. size—solid panel ends, automatic drop sides — 4 position spring — new crib mattress included — COMPLETE

\$29⁹⁵

HOLLYWOOD STEEL BED FRAMES

Heavy duty adjustable to fit all size of box springs. Lge. heavy duty castors — Quality guaranteed

\$4⁹⁵

HOLLYWOOD BED

Innerspring mattress — matching box spring, Uphol. headboard. Complete with legs & brackets. \$59.00 value — ONLY

\$39⁹⁵

SIMMONS or KROEHLER HIDEABED

Includes innerspring mattress — Regular

\$179⁵⁰

CHEST OF DRAWERS

Tall 5 drawer size — ONLY

\$19⁹⁵

Chrome Dinette Sets

Lge. extension table with 4 large matching chairs. Chairs have thick padded seats, heavy upholstery, no war backs (no metal touches your walls). \$69.00 value. Our price—

\$39⁵⁰

NEW GAS RANGE

With oven regulator. Fully insulated, etc. ONLY

\$79⁵⁰

WESTERN BRAND-NEW GAS RANGES

WE HAVE THEM ALL
GET ALL THESE FEATURES:

- Tall back guard to protect the wall
- Chrome tops for beauty
- Divided burners — more work space
- Built-in griddle — faster cooking
- Lge. oven—heavily insulated for cooler kitchens
- Automatic oven regulator
- Automatic oven lighting
- Large adjustable broiler
- Porcelain construction from top to bottom — inside and out — eliminates rust
- Large storage space for pots and pans

We offer the best for less. Choose any Western brand. Full size 36" range

\$169⁵⁰

DELIVERED & INSTALLED FREE

PLATFORM ROCKERS

Large size, tall backs. FOAM RUBBER SEAT 18" THICK

\$39⁵⁰

Modern Bedroom Sets

Lge. double dresser, lge. mirror, lge. Hollywood headboard. Set complete

\$69⁵⁰

MAPLE BEDROOM SET

Double dresser and Hollywood Headboard

\$39⁹⁵

TABLE LAMPS

Large size with shades. Discontinued styles.

\$5⁰⁰

FLOOR LAMPS

6 way lighting. Mogul socket with large reflector and Large Shade

\$6⁹⁵

AUTOMATIC WASHER

Complete automatic operation included. Self filling & automatic rinse — no boiling down necessary. Agitator wash. Reg. \$229.95—NOW

\$169⁵⁰

MATCHING GAS DRYER

Completely automatic. THE LOWEST PRICE IN TOWN

\$169⁵⁰

NEW 1955 CROSLLEY Electric Refrigerator (SPECIAL PURCHASE)

- Giant 12 1/2 cu. ft.
- Automatic defrost
- Large 100 lb. freezer
- Plenty of ice cube trays
- Sliding shelves
- Large roll out crisper
- Large door with built in shelves top to bottom
- Built in beverage cooler
- Built in egg trays
- Built in cheese keeper & butter keeper
- Automatic lock opens with feather touch

Regular price \$519.95—OUR DISCOUNT PRICE

\$349⁰⁰

Curved Sectional Sofa

Innerspring construction. Reg. \$229—NOW

\$129⁰⁰

PROVINCIAL SOFA

4 MATCHING CHAIR Lawson styling with wings. 2 pc. set

\$159⁵⁰

LIVING ROOM SETS

SOFA & MATCHING CHAIR — Heavy boucle covers. Available in beautiful green, red, black and white. 2 pc. set. Reg. \$189.50 value

\$99⁵⁰

Blond Living Room Tables

SET OF 3 2 top tables and matching cocktail table. Handwood construction with veneer tops. Lined oak finish — SET OF 3

\$29⁹⁵

SOLID MAPLE LIVING ROOM TABLES

SET OF 3 In. Salam — Bed tables have built in book rack. Large size. Matching coffee table. SET OF 3

\$29⁹⁵

9'x12' BOUCLE RUGS

\$19.95

9'x12' RUG PADS

\$4.95

THROW RUGS

49c ea.

WALL TO WALL CARPET

INSTALLED AT A DISCOUNT

Cotton Boucle

Broadloom. Reg. \$4.95 sq. yd.

\$2⁹⁵

Viscose Broadloom

Carpet. Heavy weight. Reg. \$7.95 sq. yd.

\$4⁹⁵

Alexander Smith

Wool Axminster Broadloom Carpet. Reg. \$6.95 sq. yd.

\$4³⁹

Wilton Carpet

All Wool Carved Broadloom. Reg. \$12.95 sq. yd.

\$7⁹⁵

Alexander Smith Heavy weight

3 tone carved Broadloom (Nationally Adv. "Breakthrough") Choice beige & brown, 3 tone grey, 3 tone green. Reg. \$12.95 sq. yd. NOW

\$7⁹⁵



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FREE TRIP TO LAS VEGAS

Yes, a Free Trip to Las Vegas for 2 will be included in this deal, when you purchase your new Pontiac, you and yours will fly to Las Vegas, courtesy of Twin Pontiac! All expenses paid—even cocktails, spending money, and food! (For more information see us today—to be eligible for trip, bring this ad with you).

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